



“Teeth on the Go”

See what everyone’s smiling about.

The enclosed DVD offers a sneak peek at the live “Teeth on the Go” show performance. To schedule a free “Teeth on the Go” show for your school, contact 1-866-537-6400.



About Delta Dental of Illinois

Delta Dental of Illinois — a not-for-profit dental service corporation — has been offering dental benefits to Illinois-based employers for 40 years. We have extensive experience with organizations like yours — covering more than 150 school districts in Illinois.

Part of Delta Dental of Illinois’ mission includes improving the oral health of the communities we serve by developing programs that help provide oral health education and expand access to oral health care for the people of Illinois — including community benefit efforts like “Teeth on the Go.”

Delta Dental of Illinois is pleased to offer “Teeth on the Go,” a free children’s theatre program that will travel to Illinois elementary schools and educate children in kindergarten through third grade on how to take good care of their teeth and keep a healthy smile. We know that learning the right attitudes and skills at a young age goes a long way toward creating and maintaining a lifetime of good oral health.



Delta Dental of Illinois P.O. Box 3395 Lisle, IL 60532
www.deltadentalil.com



“Teeth on the Go”

Featuring the Tooth Wizard and PlaqueMan

Entertaining & Educating:
Teaching kids to take care of
their teeth.



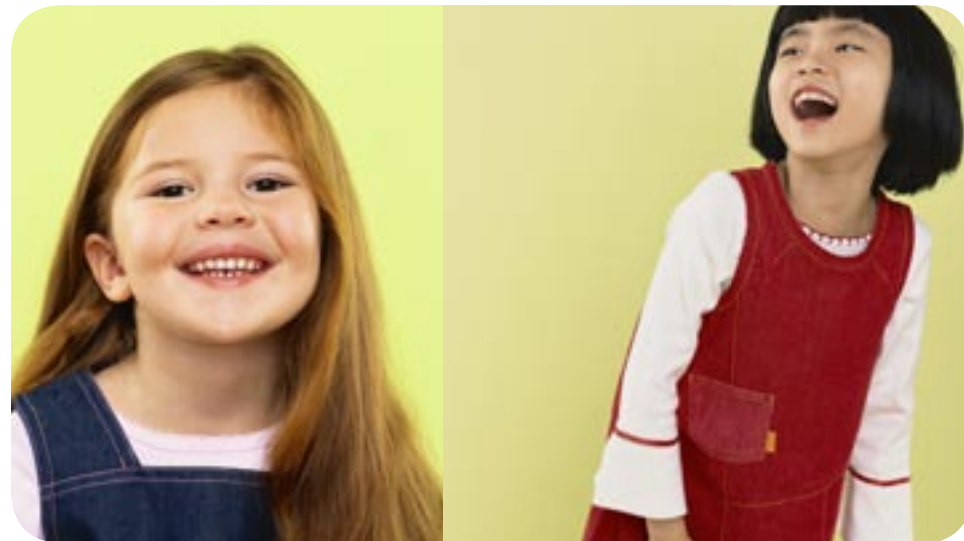
Wow your students with “Teeth on the Go.”

“Teeth on the Go” — a program sponsored by Delta Dental of Illinois, a not-for-profit organization — features the Tooth Wizard and his antagonist, PlaqueMan, interactively teaching the value and practice of brushing, flossing and maintaining good oral health. The characters also discuss good and bad foods for teeth and remind kids why it’s important to visit “their best friend, the dentist” at least twice a year.

During the program, the Tooth Wizard teaches how to rid the mouth of what he calls the “icky, sticky, slimy, grimy, sort of yellowy, greeny gunk” — in other words, plaque — that destroys teeth and causes cavities. At the conclusion, each student receives a goodie-bag containing a toothbrush, floss, toothpaste, and an oral health “how to” sheet in English and Spanish to bring the lesson home.

Keep smiling. Keep learning.

After the live performance, your school will also receive a free curriculum kit (valued at \$140) — which includes a teacher’s guide, instructional video, audiotape lesson, children’s book, large mouth model and toothbrush — so you can continue teaching good oral health in the classroom.



Commonly Asked Questions about “Teeth on the Go”

Does the program have a fee?

No, the “Teeth on the Go” program is free of charge.

Who should attend the program?

The “Teeth on the Go” show is geared for children in kindergarten through third grade. Older children may be too advanced for the show.

Where will the program take place?

Delta Dental of Illinois’ “Teeth on the Go” show is performed in an assembly-format at your school. The school gymnasium or cafeteria usually works best.

Does the school need to provide anything?

Our characters will bring all of their own props and will require a dressing room (other than a restroom).

How long does the program run?

The show lasts 30-45 minutes. Upon request, Delta Dental of Illinois can adjust the show time to fit the school’s needs.

How do I schedule a show?

It’s easy. Just contact 1-866-537-6400 to arrange for the “Teeth on the Go” program to visit your school. The show season starts in January of each year and runs through April. February is Children’s Dental Health Awareness month, which makes these performances especially timely.



“The children are talking about their teeth so much that the Pre-k classes have instituted a brushing time in their day! I have never experienced behavior change like this from a 30 minute presentation!”

-- Oral Health Consultant from Illinois Department of Public Health

“I had many teachers praise the event. I had one 2nd grader dancing around in my office wanting to know if it was time to go home. I asked her why she was in such a hurry and she said, ‘I want to brush my teeth!’”

-- Webster School Nurse



“Everyone we have worked with through coordinating this program has been very helpful and resourceful... Thanks again for making this a successful program in our school.”

-- Teacher, Irving Elementary School